

Satellite Broadcasting and I, "Moba HO" How to get it and How to use it.

**Toshiba Corporation
Takako Oono**

I have traveled to Portugal for one week in last February with Mr. and Mrs. Elder sister and my mother, 72 years old, with strong body especially legs. It was happen with a week off by the reward of twenty year anniversary of my long service for the company and it was enjoyable with my family said "it is happy traveling abroad".



Takako at Café @ Portugal

Many of my friends asked me. Why is the destination Portugal? Answer is that first of all, Weather should be mild, Food is delicious and few Japanese travelers were there. Finally I have decided that we should go to Portugal. Moreover, it was easy to join in the group tour because all travel arrangements have prepared by travel agency for us.

However, my mother is living in Osaka, brother in law is working in Kobe, the elder sister is in Chiba prefecture and I am in Tokyo. Though it is easily to imagine it will be weird travel for us because of average age of travelers is 54 years old and have to be assembled in gather together from Tokyo and 4 places in this country. It was convinced that my mother believes the destination of this trip is "Hawaii". We are expecting the First-class of the Lisbon special express train, the dish of marine products, port wine and etc. in Portugal. And I have learned the world cultural heritage the aim of Portugal. It is also in the pamphlet with explanation of "Sardine dish", "Dish of Bacaryau (drying up Tara)", and "The dish of octopus". Nobody will be able to stop the expectation excessively rising before we leave from Japan.

However, it is tired and getting stress for us to take lunch and dinner with co-passenger other than the family in every day during travel from town to town with the chartered bus. It came from Japan to Portugal all the way and it was disgusted that one elder passenger ardently makes question to the guide, saying that "Where is Louis Vuitton?" Even we are traveling in Europe coming from Far East. I have the bag of the brand the entire way only one by the name of Louis Vuitton. I do not like to have a negative mind to be here in Portugal because coming to the head of Eurasia Continent.



Parabolic Antenna at Portugal

And a small chimney is always attached to the top of house. The appearance that such houses have built in the average of the field slipped out the picture book of the fairy tale and is very lovely.

Something is greatly different though a simple house shows moderate atmosphere to the country in Japan now. It … It is so, and that Parabolic antenna for receiving satellite broadcasting doesn't exist for each house in Portugal. However in Japan, it is very familiar with that Parabolic antenna with the logo mark of each company located at the veranda in the southeast at the apartment house. Then, I am calling in the mind "mushroom of the apartment house" on around an eternal day.

Here, it is not an original theme that annoyingly describes the spectacle in similar to talking about the brand loyalty. I would like to talk about "Satellite broadcasting and I" finally, after long preface.

I have enjoyed my young age in past and tired to have "Trendy Drama", childish talent, variety drama and etc. Now, I would like to enjoy satellite broadcasting rather than terrestrial broadcasting with trendy drama, childish talent, variety drama and etc.

It is only one way to realize but guerrilla way of install the cable from rooftop parabolic antenna to my room which is located at north side of building at 8 flour in apartment in order to receive satellite broadcasting. It is indeed ashamed that I have nothing way to receive satellite broadcasting even I have the experience of doing "Producer" for a certain channel of CS110 degree broadcasting for a little while. Then, it is great idea for me "Moba HO" easily makes the receiving satellite broadcasting available like appearing as a band of light.

Let me introduce "Moba HO". "Moba HO" is broadcasting media that mobile terminal is able to carry and listen to at any time anywhere you like. Eight TV channels and more than thirty voice channels with data broadcasting are available. "Moba HO" can be received with the terminal of a portable type (I patronize the in-house product) though BS and communication satellite broadcasting

Well, change the subjects • □ during travels around Portugal, I would like to notice one thing getting from the form of the house in local area of Portugal. It is that it is greatly different from Japan what every house doesn't have "eave". This has the shape of the house like the picture and the sign, etc. that the child draws all.

should put up a parabolic antenna at home though it sees. Mobile Satellite Broadcasting System has launched S-Band broadcasting satellite named "MBSAT" for a mobile broadcasting that has higher EIRP with 12m antenna than that of existing BS/CS systems. It makes receiving terminal smaller like handheld in pocket with you. My knowledge about this system, Please refer and access to HP (<http://www.mbc.co.jp/index.html>) for more information.

This "Moba HO" system is available to receive satellite broadcast by mobile terminal puts on the window side of my room where can not available receiving satellite broadcasting. Moreover, it is possible to go traveling by putting it in my bag as it is. The TV broadcasting is watched on the passenger's seat in the car. A so-called terrestrial TV broadcasting is not available by this terminal but I believe it is a good point for me. Because it only has to watch TV broadcasting at home up to now if it wants to see the terrestrial TV. My favorite program in this system "Moba HO" is popularity 80 'S "Popular ballade" of voice program. When I am in my room and workaround in, I enjoy that music as Back Ground Music. It is understandable that my favorite music is edited by the MP3 player easily, but it is good for me that the professional editor edits it for me because it is troublesome for me though it will be seemed that it is not. The voice program of "Moba HO" doesn't have the start of the Do Enka suddenly when news broadcast program is heard like the radio of an integrated organization either. "English pickle" is also possible because there are a frequency modulation broadcasting and an English Conversation Channel from the United States in all day long. Media are changed to the channel of news when getting tired of music in any time you wont. The channel where only news flows is to seem to be able indifferently to do quite in the terrestrial broadcasting.

There was a free announcer with "Moba HO" who had been confined in bullet train in Shinkansen for several hours because he encountered the earthquake during moving with bullet train by chance. It is said that it ended without any panic in Shinkansen to which information is intercepted but he is a standpoint where information is sent on around by mobile terminal by "Moba HO".



"Moba HO"and my treasure Louis Vuitton

All news like what happen by earthquake, what level of intensity, what is happen in Shinkansen, how much damage are now came to him through mobile terminal. It is possible to confirm the information by the news that flows through "Moba HO"system at any time. It can be obtained public

news in order to achieve our security through mobile terminal.

In my room, the speaker set is connected to "Moba HO" mobile terminal in order to make emergency news available automatically if earthquake happened. We should use this system more positively in order to appeal this system is feasible for emergency usage. It is, of cause, "Moba HO" mobile terminal in Louis Vuitton of my treasure in any time. The Louis Vuitton was established as the first travel bag specialty store in the world in 1854. "Moba HO" succeeded to launch the satellite "MBSAT" for a mobile broadcasting in 2004 when happened at the just 150 years after Louis Vuitton established. How about the selection of "Moba HO" and such "Louis Vuitton" for me that is good relation with my future, is not so?